

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
NATIONAL AVIATION UNIVERSITY
FACULTY OF ECONOMY AND BUSINESS ADMINISTRATION
DEPARTMENT OF AIR TRANSPORT ECONOMY
WE WELCOME
TO PARTICIPATE IN



XI International
scientific and practical conference
«MODERN APPROACHES TO CREATIVE
MANAGEMENT OF ECONOMIC
PROCESSES»,
April 9-10, 2020



Doctors, PhD, teachers, representatives of aviation companies, graduate students, students are invited to participate in the conference.

ORGANIZATIONAL COMMITTEE:

Chairman: Olena V Arefieva - Doctor of Economics, Professor, Head at the Department of Air Transport Economics National Aviation University.

Deputy Chairman: Olha Vovk - PhD in Economics, associate Professor, associate Professor at the Department of Air Transport Economics National Aviation University

The goal of the conference is to solve the socio-economic problems of creative management and ensuring effective management of the development in a digital economy. To achieve the goal this, it is necessary to realize the objectives of the conference:

- search for effective tools for managing enterprise development in today's economic environment,
- ensuring the effectiveness of creative management of assets, competencies and economic opportunities;
- substantiation of approaches to solving the problem of quality assurance, competitiveness and safety at enterprises in market conditions;
- forecasting the activity of enterprises in the conditions of dynamism, innovation of the environment;
- research of the environment of the enterprise;
- improvement of production processes and systems at enterprises in the areas of energy efficiency and introduction of innovative technologies;
- improvement of human resources management;
- optimization of cost and cost management, pricing and tariffing for air transport services;
- ensuring the efficiency of the operation and strategic development of aviation enterprises;
- formalizing the interaction of different modes of transport and their international networking;
- forecasting of prospects for investment and innovative updating of technical, technological and logistical support of air transport enterprises

THEMATIC AREAS:

- Strategic directions of enterprise development in globalization conditions.
- Dynamic management of economic processes in the enterprise.
- Innovative activity of enterprises in domestic and foreign markets.
- Competitiveness of air transport companies.
- Mathematical methods, models and information technologies in enterprise management.
- Prospects for the development of aviation transport.

CONDITIONS OF PARTICIPATION

It is required to participate in the conference by March 27, 2020.:

1. Register by link https://docs.google.com/forms/d/1QJuLLMpECeT0w_qlyoT3-XHz14LNHFhoGfWwjUIVMZE/edit or provide information (name, institution, contacts, conference direction, participation form, report title) as a separate file.

2. **Provide presentation of the report (in Ukrainian or English) and / or abstracts of the report (in English only) in printed and / or electronic form. Requirements for materials:** <https://docs.google.com/document/d/1J0PUUxiO4pER5KEbZMh099F5aa5gIsosDzkyWypandM/edit>.

3. Organizational costs are 60 UAH per participant (without publication of abstracts in the printed collection). The cost of printing a collection of abstracts is 100 UAH.

As a result of the conference, a summary of papers and a program will be published at the beginning of the conference, and also available on the Department of Economics of Air Transport in the repository of the National Aviation University (<http://er.nau.edu.ua>).

Warning! By agreeing to participate in the conference, the author (authors) agrees to publish the materials of his reports on the Internet. Students must submit materials signed by the scientific advisor.

Submissions must be sent to an email address: economy.nau@gmail.com or personally to the Technical Secretaries at: 1, Lyubomyr Husar Ave., Kyiv, NAU, Faculty of Economics and Business Administration, Department of Air Transport Economics, Building 2, Aud. 2.412, 2.415, tel. +38 (044) 406-79-75, +38 (097) 101-17-67. Payment can be made when submitting materials personally. In the case of online submission, the details are sent after the application and abstracts have been received.